



Exhibitors Information Objects of Art Shows 2022 Two Unique Virtual Fairs

February 18 – 28, 2022

DATES:

Online Benefit Openings

Friday, February 18, 2022

36th Annual San Francisco Tribal & Textile Art Show Virtual Benefit

9 AM to 4 PM PST

Noon to 7 PM EST

5 PM to Midnight GMT

38th Annual American Indian Art Show / San Francisco Virtual Benefit

10 AM to 5 PM PST

1 PM to 8 PM EST

6 PM to 1 AM GMT

Preview Cost: \$25 for both password-protected show Benefit Openings.

Be the first to view and purchase the art.

100% of the proceeds will go to the nonprofit Indigenous Art New Mexico Inc.

(Contributions can also be made throughout the Shows on the site.)

General Admission – Run of Show

Free

Show Hours

Friday, February 18, 2021 from 10 AM PST to Monday, February 28, 2021 at 12 midnight PST

LEVELS OF PARTICIPATION FOR EACH SHOW

\$750 BASIC SPACE

Participation in the Basic Space Virtual Show includes the following:

- Dealer/Exhibitor profile page with your logo or gallery image
- A brief description about your gallery
- A link to your website
- Contact information: email + phone number
- Your profile page will include space for up to 30 objects/artworks. Each object will have its own dedicated detail page, which includes descriptive information and pricing with a maximum of eight images per object and a contact prompt that a customer can click to reach you directly by email.
- Clients have the ability to add an item to a Wish List for future reference from each detail page.

\$1,400 ADVANCED SPACE

- Dealer/Exhibitor profile page with your logo or gallery image
- A brief description about your gallery
- A link to your website
- Contact information: email + phone number
- Your profile page will include space for up to 60 objects/artworks. Each object will have its own dedicated detail page, which includes descriptive information and pricing with a maximum of eight images per object and a contact prompt that a customer can click to reach you directly by email.
- Clients have the ability to add an item to a Wish List for future reference from each detail page.

All payment and shipping arrangements are conducted directly between the dealer and client. Clients have the ability to contact dealers directly on each object/artwork page through an email form, so you can call them back to discuss or purchase works.

The Home Page of each Show will include information about lectures and seminars for Show visitors as well as search and browse capabilities so site visitors can easily find you and your material.

SHOW CREATION:

This year's team and contact information:

John Morris 310.901.6805 jmorris5163@gmail.com
Kim Martindale 805.340.0384 Krmartindale@mac.com

PR / Press –
Clare Hertel 505.670.3090 clare@clarehertelcommunications.com

Social Media / Email blasts –
Dylan Crouch 505.670.6046 dylan.hartle@gmail.com

Team leader for New website and Technical Questions –
He and his team built the new site and have done the updates as well.

Chris Davies

Email support: support@objectsofartshows.com

Phone Support: (310) 890-8833

Blake Hines will be back working with us on the two August Shows in Santa Fe.

Dealer/Exhibitor Dashboard

One of the most valuable new features – besides the new look and reimagined website for visitors and collectors – is a new interface and administrative dashboard for dealers/exhibitors. With our redesigned platform, galleries will now be able to use a more intuitive and simpler interface to add and manage their objects and artworks online.

Among the new features:

- A more intuitive and simpler interface for adding artworks to your exhibitor page
- The ability to upload up to eight images at once per featured artwork
- The option to select one image as the featured image of the artwork for sale
- The convenience of being able to edit details about your artwork at any time
- The ability to list objects in Draft mode, before they go live
- The flexibility to re-order the artworks once you've added them to your account

We are currently looking at January 7, 2022 as the day you can start to upload your artwork and other information.

Images

Image quality is proving extremely important in stimulating web-based sales – and we recognize that some of you have not previously had the need to produce well lit, high quality images of the objects you sell.

Submission and Updating of Images

We require a **single** high-resolution (300 dpi) lead image of at least 4" x 6" in size for show promotion, with the submission of your contract.

Image Specs for Uploading

As for your images to upload to the new Virtual platform, please follow the following recommended specs:

We recommend for all your images to have a resolution of 1920 pixels wide. No need to worry about what the height is, as long as the width of your images are 1920 pixels.

Your images must be saved as either JPEGs or PNG formats.

We recommend the image size be no larger than 2MB.

Also, to lessen the possibility of any errors when uploading your images, please make sure your image filenames do not include periods other than in the filetype extension, quotation marks ("), commas (,), dollar signs (\$), spaces (), or other similar symbols as these can cause errors when uploading your images.

Please note that you have the ability to add or change images at any point before and throughout the Show's duration.

We understand that objects may be sold or removed from your inventory prior or during the Show.

One of the many new features of the platform is the ability to show that an object/artwork has been SOLD. You can mark an object SOLD in your exhibitor dashboard, and it will show as such on the object's detail page, so there won't be a need to take the object down or off your profile page, unless you wish to.

Show Promotion

We will be conducting an extensive PR campaign, including direct mail to collectors in addition to email blasts announcing the Shows and promoting special events during the Shows, as well as advertising the Shows electronically as well as in domestic and international print media. In addition, we will provide Show promotion material for you to share with your email lists, including invitations to opening events and during regular Show hours.

Exhibitor Support

There will be constant support available before and during the Shows.

There is a Support page in your dashboard with a video showing how to upload images, as well as Frequently Asked Questions.

If you do have any questions, don't hesitate to contact Support as follows:

Email support: support@objectsofartshows.com

Phone Support: (310) 890-8833

Should you need assistance to setup everything for you, which includes setting up your profile page, to uploading all of your images and information for your gallery, we have a team of people on hand to take care of this for you.

The fees to setup and upload your images are as follows:

- Up to 30 images: \$350
- Up to 60 images: \$600

Please contact Chris at (310) 890-8833 to schedule a call to discuss your needs.

Please complete the appropriate agreement for the Show(s) you wish to participate in and return it with your deposit payment.

All the Best,

Objects of Art Shows Team

